

Puti K. Indaswari

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EDUCATION

Master of Business Administration

Expected Graduation: December 2025

Missouri State University - Springfield, MO | Supply Chain Management Certification

Eligible for 12 months of U.S. work authorization (OPT); no sponsorship needed at this time.

Bachelor of Science in Merchandising and Product Development

Graduation: May 2024

Missouri State University - Springfield, MO | Minor in Advertising and Promotion.

EXPERIENCE

Graduate Assistant

February 2025- Present

Management Department | Springfield, MO

- Support the entrepreneurship lab with branded merchandise production and logistics.
- Assist faculty with grading, teaching materials, and confidential records, ensuring efficiency and accuracy.
- Perform front desk duties for the Management Department, including greeting visitors, responding to inquiries, scheduling appointments, and maintaining office organization and cleanliness.

Graduate Assistant

August 2024- January 2025

Office of Inclusive Engagement | Springfield, MO

- Conducted research to support the development of inclusive programming and institutional reporting.
- Designed multi-channel content (LinkedIn, Instagram, Facebook) reaching 1,500+ students.
- Collaborated across departments, aligning messaging and promoting events, increasing engagement by 25%.

Merchandising Intern

June 2023- August 2023

SOGO Department Store Head Office | Jakarta, Indonesia

- Analyzed sales trends with Excel (VLOOKUP, PivotTables), influencing buying decisions for 100+ SKUs.
- Compiled weekly performance reports for executives, influencing buying and pricing decisions.
- Created product education guides that enhanced in-store communication and improved the customer experience.

ADDITIONAL EXPERIENCE

Building Manager

June 2025- August 2025

Plaster Student Union | Springfield, MO

- Directed facility operations, ensuring compliance with university policies and guest safety.
- Responded to emergency situations and managed staff performance to ensure smooth facility operations.
- Coordinated logistics for 30+ weekly events, including setups, troubleshooting, and emergency response.

House Crew Manager

August 2023- May 2024

Plaster Student Union | Springfield, MO

- Supervised and trained 10+ student staff, ensuring efficient event setup and customer service.
- Facilitated team meetings, provided feedback, and created a supportive work culture.
- Improved operational workflows and reduced setup errors by 15%.

SKILLS

- **Technical Tools:** Microsoft Excel (VLOOKUP, PivotTables), Python (Pandas, scikit-learn), Google Colab, Adobe Illustrator/Photoshop.
- **Business & Analytics:** Supply Chain Management, Inventory Analysis, Demand Forecasting, PLM, Market Research, Merchandising Strategy, Assortment Planning, Consumer Insights.

ACHIEVEMENTS

- Completed literature review on Supply Chain Finance through Agency Theory (Summer 2025)
- Awarded Exceptional Attitude Award (Fozzie Bear), Student Employee Appreciation, May 2024
- Elected Treasurer, Tau Sigma Honor Society (2023–2024)
- Dean's List: Spring 2022, Fall 2022, Spring 2023.